

# Unparalleled **Demand Planning** in Power BI & Excel Using Acterys

Accurate demand planning is key to minimizing operational costs, ensuring better customer experience, and staying profitable in the long run. But how can you resonate your demand plans with production, sales, and inventory management plans in these fluctuating supply chain conditions? How do you overcome the spreadsheet chaos to simplify and automate the process?

The Acterys Power BI platform provides proven, enterprise-grade planning and analytics solutions that support multi-dimensional modelling and forecasting simulations to handle your specific demand planning needs. It offers advanced features, like writeback & AI-assisted planning, smart data warehousing, multi-currency handling, automated data integration, workflows, and more, enabling your team to forecast demand and plan your next moves confidently.



With all these capabilities packed into a unified platform, you get a forecasting powerhouse that helps identify changing consumer patterns, sense demand signals, and predict possible market shifts accurately.

## Acterys Key Benefits

### Instant Connectivity

- Bring data from all your inventory, ERP, CRM, HRM, and other upstream and downstream systems to create a consolidated dataset for comprehensive forecasting and planning.

### Automated workflows

- Create automated workflows to model your process for data consolidation and schedule forecast approvals, report distribution, and other routine tasks.

### Customized data models

- Automatically create holistic data models and easily extend them with powerful statistical and ML algorithms (e.g., regression, clustering, etc.) to enable data-driven prediction/forecasting.

### Reporting & Analysis at Speed

- Instantly view your business data populated in best practice reports, interactive dashboards, and data entry forms.

### AI-Assisted Planning

- Leverage the power of AI and database writeback capabilities to rapidly plan, and forecast product demand and analyze cannibalization, promotional lift, and other effects.

# Profit from Next Level Integrated Demand Planning



## Build Forecasts with Confidence

Use built-in templates for top-down, bottom-up, and three-way forecasting methods to adjust the demand for key events, such as seasonal promotions, new products, and phase-outs.



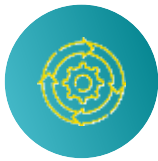
## Plan out New Products Launches

Build comprehensive plans to time your new product roll-outs or trade promotions right based on historical demand data and accurately map out possibilities for increase or decrease in demand.



## Cross-Functional and External Collaboration

Get input from core business functions (sales, finance, production, etc.) and collaborate at every step (report, visualize, plan, and simulate scenarios) to perform consensus demand planning.



## Integrated Demand Planning at Scale

Analyze how fluctuations in key supply chain metrics impact your financial, operational, and strategic plans from a single, consolidated dashboard for quick decision-making.



## Planning and Analytics in Power BI

Use a unified Power-BI platform to integrate your all demand plans and forecasts with analytics and visualize on interactive dashboards seamlessly.



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The ability of Acterys to be customized to fit your company's planning process is very powerful. Its data storage resides on an SQL DB, but end users view/edit their budgets from within Power BI and Excel. We are solving budgeting/forecasting/planning processes by allowing users view and edit their budgets within Power BI & Excel. ”

- Head of FP&A

“

We really liked the fact that Acterys is a true cloud CPM solution that leverage Power BI. The write back from Power BI is pretty good. The Acterys teams is super reactive to feature request, or question we may have. The main benefit is the simplicity of putting together a planning and budgeting solution compared to other CPM vendor we have evaluated. ”

- Chief Financial Officer

## What is Acterys?

Acterys is an Extended Planning & Analytics (xP&A) platform that integrates with Microsoft Azure, Power BI and Excel seamlessly. Acterys is the perfect integrated planning and analytics partner for businesses that provides an agile and secure solution to enhance efficiency and reporting flexibility for smarter, timely decision making.

## Integrated with:



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United States +1 888 48 48 821  
Asia Pacific +61 1300 007 256  
Europe +43 89 211 29 798